



Joana dos Guimarães Sá

Joana dos Guimarães Sá is an auditor and senior advisor on sustainability, management systems and certification, having developed her professional activity in the certification business operations and product development and previously in wood technology and Forest Inventory.

She is, since 2017, convener of ISO 9001 Auditing Practices Group, an informal group of ISO/TC 176 Quality management and quality assurance, that provides practical advice, examples, and technical background to third-party QMS auditors on how to conduct audits. She is a member of ISO/TC 176 since 2008.

She is part of the leading team of working group 1 of ISO/TC 279 on innovation management, responsible for the development of future ISO 56001:2024, "Innovation management systems—Requirements." She has been participating in several standardization projects at national and international level. She is a lead auditor for ISO 9001, ISO 14001, innovation management, forest management, and chain of custody for FSC® and PEFC. Her background is in Forest Engineering and has an MBA by Porto Business School.